

ACTIVISM AND ADVOCACY RESOURCES

My Civic Workout. www.mycivicworkout.com "Our mission is to help those feeling overwhelmed, daunted, and disheartened to engage in meaningful civic activism. We know that activism can be hard, but it gets easier with practice, and we're here to help you get started."

"How you can advocate for an issue important to you". Advocating as an individual. Be sure to read: "Why should you trust the information on this web page?" <http://www.coyotecomunications.com/stuff/promote.shtml>

"Reaching Members of Congress". This is great information from Rare Disease Legislative Advocates, applicable to anyone wanting to lobby Congress about anything. How to call a member of congress, how to write..., how to email..., how to meet.... Find your legislators by your zip code.

<https://globalgenes.org/toolkits/bringing-rare-disease-to-capitol-hill-advocating-for-your-cause/reaching-members-of-congress/>

salsa. <https://articles.salsalabs.com/amazing-advocacy-guide/>

"Advocacy: Learn how you can rally supporters to your cause, plan a campaign, and raise money and awareness." Download their free 28-page 'Guide to Online Advocacy'.

Overview of Opposition Tactics: Recognizing the Ten D's. "Learn the different forms of opposition one may face, and options for countering them, including the "Ten D's," ranging from "deflection" to "discrediting." From **The Community Toolbox** ("a free, online resource for those working to build healthier communities and bring about social change. Our mission is to promote community health and development by connecting people, ideas, and resources." <http://ctb.ku.edu/en/table-of-contents/advocacy/respond-to-counterattacks/overview-of-opposition-tactics/main>

"Social Media Advocacy: Five Influential Steps"- advocating for your cause. Newsletter, Facebook. Twitter, You Tube, Blog it. From **E Advocate.** <https://eadvocate.wordpress.com/social-media-advocacy-six-influential-steps/>

Center for American Women and Politics (CAWP). <http://www.cawp.rutgers.edu/>

"A National Call to Action: Teaching Young People About Women's Public Leadership and Promoting Public Leadership for Girls" by Jean Sinzduk and Kathy Kleeman, Center for American Women and Politics, Eagleton Institute of Politics, Rutgers, The State University of New Jersey, 2015, 40 pages

Open Source (www.opensource.org). "To promote and protect open source..."

"Please feel free to use the following resources, developed by OpenSource, to advance your social change efforts."

- Advocating for Your Cause
- Appreciative Inquiry
- Conflict as a Force for Change
- Building Consensus
- Evaluating Advocacy Impact, Building Organizational Capacity
- The OpenSource Approach - Norms
- Measuring Nonprofit Results
- Planning Worksheet
- Power of the Collective
- Power, Privilege, and Oppression – Models and Definitions
- Sustaining Ourselves for Social Justice
- Stoking the Nonprofit Advocacy Engine"

Activist facts

<https://www.activistfacts.com>

Activist Facts was created by "The **Center for Consumer Freedom** (CCF) (formerly called the "[Guest Choice Network](#) (GCN)") is a **front group** run by [Rick Berman](#)'s PR firm [Berman & Co.](#) for the restaurant, alcohol, tobacco and other industries. It changed its name to the **Center for Organizational Research and Education** in early 2014.^[1] It runs media campaigns that oppose the efforts of scientists, doctors, health advocates, animal advocates, environmentalists and groups like [Mothers Against Drunk Driving](#), calling them "the Nanny Culture -- the growing fraternity of food cops, health care enforcers, anti-meat activists, and meddling bureaucrats who 'know what's best for you.'" CCF is registered as a tax-exempt, non-profit organization under the IRS code [501\(c\)\(3\)](#). Its advisory board is comprised mainly of representatives from the restaurant, meat and alcoholic beverage industries. As of its most recent (2014) tax filing, Berman was its principal officer and held its books.^[2]

<https://coreprojects.com/> nonprofit dedicated to research and education about a wide variety of activist groups, exposing their funding, agendas, and tactics.